



NYS Athletic Training Recognition Week - Twitter Contest

New York High School Athletes, Students, Parents, and Sports Boosters! Join us on Twitter during New York State Athletic Training Recognition Week to recognize the Certified Athletic Trainers (ATs) that work tirelessly every day to keep their athletes healthy and safe.

From **October 17th to October 26th**, take a moment to **tell us who your Athletic Trainer is or what they mean to you and your sports program**. Use the hashtag **#Who'sYourAT** and **be sure to include your school name and the name of your AT**. The school with the most tweets that recognize their Athletic Trainer and use #Who'sYourAT will win a Gatorade G Series Performance Package for their school's athletic training program and cement your place as the one of the state's top fan sections.

Certified Athletic Trainers are highly trained medical professionals and are vital to the health and safety of our sports teams. The dedication of these healthcare professionals enhances the quality of care provided at all levels of sports participation. Athletic Trainers are entrusted with various tasks including the prevention, assessment and management of athletic injuries, concussions assessment & management, injury rehabilitation, facilitation of proper medical referrals when necessary, and overall sports health and wellness, such as nutritional advice. Many of these individuals become mentors to our student-athletes. ATs work arduously before, during and after competitions to provide a high level of care and preparedness, so that athletes and coaches can focus on game performance and spectators can enjoy the spirit of competition. Please give our athletic trainer(s) a round of applause!

For more information about athletic training, visit the New York State Athletic Trainers' Association website at: **www.gonysata2.org**